

# **Annual Report**

July 2010 to June 2011

Washington State Department of Social and Health Services

Office of the Deaf and Hard of Hearing



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# STATE OF WASHINGTON DEPARTMENT OF SOCIAL AND HEALTH SERVICES OFFICE OF THE DEAF AND HARD OF HEARING

Dear Stakeholders,

I am pleased to present our Washington Relay Annual Report covering the provision of Telecommunication Relay Services (TRS) from July 1, 2011 through June 30, 2012. This report reflects our strategic objective to remove barriers to telecommunications by providing current and emerging telecommunication services and features.

ODHH has a contract with Sprint to provide traditional Telecommunication Relay Service (TRS) from December 1, 2010 to June 30, 2015. Highlights contained in the Annual Report include enhancements to the Speech-to-Speech service. Additionally, ODHH and Sprint collaborate annually on outreach activities to promote public awareness about Washington Relay services.

Washington Relay statistics demonstrate that there was a 25% decline in traditional TRS minutes and a 3% increase in Captioned Telephone Services (CTS) minutes. The decline is due to the increased transition usage by consumers to internet-based relay services, which is funded by the Federal Communication Commission (FCC).

ODHH maintains a role as the state's TRS Administrator, reporting to the FCC and monitoring FCC regulatory activities. ODHH recently submitted its' application as a TRS Administrator for another 5 years. The WA TRS certification application will be made available for public comments on the FCC website sometime this summer 2013.

Please do not hesitate to contact us if you have any comments or questions about the Washington Relay Annual Report.

Sincerely,

Eric Raff
Eric Raff
ODHH Director

#### Relay Enhancements

#### Speech-to-Speech Features

Sprint is the only relay provider to provide the following unique features for Speechto-Speech (STS) relay service users:

- My Email Set-Up
- Dedicated STS Customer Service
- Wireless STS
- Receive incoming calls easier
- Saved messages
- Ability to determine conversation style
- Phonebook Contact list



#### **New VCO STS Service**

In June 2011, CapTel, Inc. extended its customer service hours of operation to seven days a week. Hours of operation are Monday-Friday, 7 a.m. to 7 p.m. Central, and Saturday and Sunday 8 a.m. to 5 p.m. Central. Customer service is closed on Easter, Memorial Day, Independence Day, Labor Day, Thanksgiving, Christmas, and New Year's Day.

#### CTS Call Center

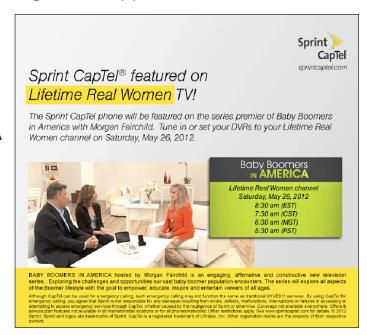
Sprint is excited to have opened its first Captioned telephone Service (CTS) Call Center on June 24, 2012, in Lubbock, Texas, in response to the CTS popularity. This call center ensures minimum service interruptions if a weather event, such as a tornado or snowstorm, halts operations at a CTS center elsewhere in the nation. When necessary, calls can easily be handled by an unaffected call center.

#### "Baby Boomers in America" on Lifetime Television

"Baby Boomers in America" is an engaging, affirmative and constructive new television series exploring the challenges and opportunities the vast

baby boomer population encounters in their daily lives. The series explores all aspects of the Boomer lifestyle with the goals of empowering, educating, inspiring and entertaining viewers.

Morgan Fairchild interviewed WA Relay's Contractor, Sprint Relay about the Captioned Telephone Service on the Hearing Loss Solutions episode of "Baby Boomers in America." The episode aired April 28 and May 26, 2012, on Lifetime Television.



#### Washington Relay TRS Statistics

The following charts indicate the trends in the annual total number of conversation minutes and calls, average speed of answer and service level, and contacts with customers. The numbers reflect the traditional Telecommunication Relay Service (TRS) currently provided by Washington.

#### **Captioned Telephone Service**

The following charts indicate trends in the annual total number of conversation minutes and calls, call origination and contacts with customers. The numbers reflect the Captioned Telephone Service (CTS) currently provided by Washington Relay.

Fig. 1: TRS Conversation Minutes											
July	49,698	Jan.	45,090								
Aug.	52,059	Feb.	40,319								
Sept.	50,902	March	43,405								
Oct.	49,451	April	42,457								
Nov.	49,192	May	44,879								
Dec.	46,261	June	43,241								

### Completed TRS Call Volume

Figure 2 depicts the total number of completed calls processed through Washington Relay. The calls include local, intrastate (both intralata and

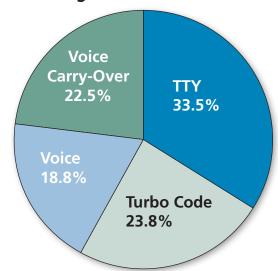
interlata), interstate, general assistance, toll-free, directory assistance, international, busy ring/no answer, and others. Completed Relay Calls totaled 343,458 calls during this fiscal year and represents a decrease of 26% as compared to FY11.

Fig. 2: TRS Completed Call Volume											
July	30,488	Jan.	30,151								
Aug.	30,947	Feb.	26,258								
Sept.	29,077	March	28,258								
Oct.	29,467	April	25,839								
Nov.	29,186	May	27,346								
Dec.	29,076	June	27,483								

#### Call Origination

On average, TTY and TurboCode consumers originated approximately 57% of the Washington TRS calls. VCO accounted for 22.5%. Figure 3 shows call type by percentage.

Fig. 3: TRS Call Origination



ASCII: .45%, Hearing Carry-Over: .32%,

Deaf-Blind: .73%

#### Average Speed of Answer and Service Level

Figure 4 illustrates that WA Relay has once again exceeded the speed of answer requirement throughout the year. "Speed of answer" identifies the

number of seconds required to answer a call. The daily requirement is that 85% of all calls are answered within 10 seconds.

The Average Speed of Answer (ASA) for this fiscal year was 1.28 seconds and the Service Level (SVL) was that 95.4% of calls were answered within 10 seconds.

	Fig. 4: ASA and SVL												
Month	ASA	SVL	Month	ASA	SVL								
July	1.2	96%	Jan.	1.4	95%								
Aug.	1.1	96%	Feb.	1.4	95%								
Sept.	1.3	95%	March	1.4	95%								
Oct.	1.2	96%	April	1.4	95%								
Nov.	1.3	95%	May	1.5	94%								
Dec.	1.2	96%	June	.9	97%								

# FCC Annual Customer Contact Log

Washington Relay Customer Service handled consumer contacts regarding:

- Customer database profiles
- Technical issues
- Operator performance
- Informational materials
- Customer commendations

Each request from a relay user is given full attention and every effort is made to satisfy the customer. Figure 5 illustrates the number of commendations and complaints as well as inquiries.

Annually, Sprint collaborates with

Fig. 5: TRS Customer Contacts											
Month	Commendations	Complaints	Inquiries								
June	3	2	164								
July	1	1	36								
Aug.	1	3	35								
Sept.	7	0	27								
Oct.	1	0	35								
Nov.	0	1	38								
Dec.	0	1	30								
Jan.	2	1	28								
Feb.	1	1	34								
March	0	0	31								
April	1	0	31								
May	1	1	37								
TOTAL	18	11	526								

the Office of the Deaf and Hard of Hearing (ODHH) to prepare and submit the Annual Customer Contact Log Report to the Federal Communications Commission (FCC).

#### Washington Relay CTS Statistics

The following charts indicate the trends of the annual total number of conversation minutes, call volume, and call origination. The numbers reflect Captioned Telephone Service (CTS) relay services currently provided by Washington Relay.

See Appendix B for a complete statistics report.

Fig. (	Fig. 6: CTS Conversation Minutes										
July	57,491	Jan. 61,196									
Aug.	55,251	Feb. 53,924									
Sept.	52,907	March 61,737									
Oct.	56,698	April 60,486									
Nov.	58,328	May 62,629									
Dec.	62,472	June 58,523									

#### **Conversation Minutes**

A breakdown of monthly minutes is shown in Figure 6. The total for this fiscal year was 701,642 CTS conversation minutes, an increase of 3.1% from Fiscal Year 2011

#### Completed CTS Call Volume

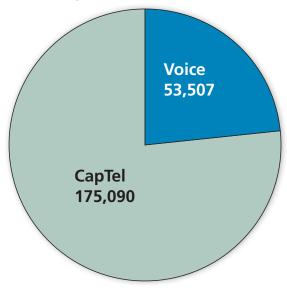
A total of 227,814 CTS calls were generated this fiscal year. A breakdown of monthly Completed call volume is indicated in Figure 7. It is interesting to note that while the total represents a .34% decrease from FY11, the total conversation minutes for FY12 increased 3.1%. It appears that even with a slight decrease in call volume, consumers are talking for a longer length of time.

Fig. 7	: CTS Compl	eted Call Volume
July	19,244	Jan. 19,721
Aug.	19,326	Feb. 17,143
Sept.	18,453	March 19,399
Oct.	18,028	April 18,759
Nov.	18,316	May 20,554
Dec.	19,804	June 19,067

#### **Call Origination**

Figure 8 reflect that most Washington Relay CTS calls were initiated by CTS users.

**Fig.8: CTS Call Origination** 



# FCC Annual Customer Contact Log

Sprint collaborates with the Office of the Deaf and Hard of Hearing (ODHH) to prepare and submit the Annual Customer Contact Log Report to the FCC.

	Fig. 9: CTS Customer Contacts												
Month	Commendations	Complaints	Inquiries										
June	2	0	0										
July	1	0	0										
Aug.	1	0	0										
Sept.	0	1	0										
Oct.	0	0	0										
Nov.	0	0	0										
Dec.	0	1	0										
Jan.	0	0	0										
Feb.	3	0	0										
March	3	0	1										
April	1	0	0										
May	1	1	17										
TOTAL	12	3	18										

See appendix C for further information.

#### **Outreach Education**

Washington Relay promoted public awareness through product and service demonstrations, presentations, event exhibitions and distributed materials throughout the state. The Office of the Deaf and Hard of Hearing staff worked with Sprint Relay staff to provide outreach education with the additional support of WA Relay subcontractors: a part-time outreach specialist and a new Native American outreach specialist working with Native American consumers.

#### Native American Outreach

During fiscal year 2012, Washington Relay contracted with a deaf person of Native American descent to provide outreach to Native Americans who are deaf, hard of hearing or speech-disabled. Introductions about Washington Relay were made to many of the federally recognized tribes in Washington.



Washington Relay was represented at several Elder's Day ceremonies throughout the state, providing captioning and interpreting services to Native Americans. Washington Relay focused outreach efforts on elders because the population's age group corresponds with those national figures, and is also related to hearing loss in aging citizens. Additionally, most tribes place elders in a position of high regard, with ceremonies honoring them throughout the year. Educating elders about hearing loss resources ensures that they pass on this knowledge to their tribal communities.

#### **Outreach Activities**

Other selected accomplishments during this fiscal year included exhibiting Washington Relay services at the following events:

- First annual Hearing Loss
  Association Conference in Bellevue
- Speech and Language Association convention in Wenatchee
- DeafNation Expo in Portland

Washington Relay services presentations at the following locations:

- Tribal centers
- Senior centers
- Wellness centers
- Schools and colleges

See Appendix D for outreach activities.





#### Mini-Taste of Technology

Washington Public schools were invited to request presentations about Washington Relay services. Presentations were given at Todd Beam High School and at the Washington School for the Deaf.



#### Website

The Washington Relay website, www.washingtonrelay.com, provides information on relay services, the Telecommunications Equipment Distribution (TED) program, offers consumers an online form for personal preferences, provides a link to an online survey, and more.



#### **New Brochures**

A new two-sided brochure (at right) was developed in February to provide information about Speechto-Speech service. Another

brochure explaining the different captioned telephone products and services for the hard of hearing consumer was created in June.



#### **Updated Literature**

Washington Relay products and services continued to be promoted via brochures, instructional and marketing flyers, advertisements in publications, and in e-mails.

The Braille brochure explaining Washington Relay services was updated in March 2012 and the one-page Speech-to-Speech flyer (at left) was updated in June 2012.



#### Advertisements

An advertisement about the Telecommunications Equipment Distribution program and Washington Relay was placed in Valpak advertisements and disseminated to Thurston, Mason, and Lewis counties for three consecutive months beginning in January 2012 through March 2012.



In an attempt to educate government agencies about not hanging up on relay calls, "Don't Hang Up" postcards were distributed in the first quarter of 2012.





A Washington Relay advertisement was placed in Sound Waves, the Hearing Loss Association's quarterly newsletter. The ad (right) appeared in the summer issue.





The Washington Relay Service can help you make a convenient connection. Washington Relay is a free service provided by the Washington State Office of the Deaf and Hard of Hearing

(ODHH) ensuring equal communication access to the telephone service for people who are deaf, deaf-blind, hard of hearing and speech disabled.





**For More Information:** Call 1-800-422-7930 (V/TTY) Visit www.washingtonrelay.com

## Appendix A: TRS Statistics

	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	TOTAL
Total Call Volume b	y TRS Featı	ıre											
TTY- Baudot	4,748	4,473	4,762	3,578	3,318	3,364	3,549	2,936	3,750	3,770	3,991	4,224	46,463
Turbo Code	2,996	3,413	2,704	2,727	2,804	2,797	3,090	2,734	2,680	2,042	2,515	2,394	32,896
ASCII	74	65	45	55	34	62	45	46	53	43	46	53	621
Voice	2,631	2,434	2,239	2,307	2,340	2,361	2,035	1,965	2,024	1,735	2,087	1,870	26,028
VCO	2,818	2,794	2,689	3,325	3,413	2,796	2,537	1,929	2,176	2,075	2,387	2,305	31,244
НСО	49	39	54	57	28	57	32	27	33	28	27	21	452
Deaf/Blind ASCII	0	0	0	0	0	0	0	0	0	0	0	0	0
Deaf/Blind Baudot	59	102	41	89	69	75	74	93	111	110	70	97	990
Spanish Users	0	2	4	7	0	0	2	2	2	1	1	0	21
Speech to Speech	102	146	122	200	93	208	253	353	176	260	122	118	2,153
TOTAL	13,477	13,466	12,656	12,338	12,099	11,720	11,615	10,083	11,003	10,063	11,245	11,082	140,847
% PERCENTAGE O	F CALLS												AVERAGE
TTY	35.50%	33.58%	37.99%	29.48%	27.64%	29.22%	31.24%	30.17%	34.64%	38.46%	35.88%	38.53%	33.53%
Turbo Code	22.40%	25.62%	21.57%	22.47%	23.35%	24.30%	27.20%	28.10%	24.75%	20.83%	22.61%	21.84%	23.75%
ASCII	0.55%	0.49%	0.36%	0.45%	0.28%	0.54%	0.40%	0.47%	0.49%	0.44%	0.41%	0.48%	0.45%
Voice	19.67%	18.27%	17.86%	19.01%	19.49%	20.51%	17.91%	20.20%	18.69%	17.70%	18.76%	17.06%	18.76%
VCO	21.07%	20.98%	21.45%	27.39%	28.43%	24.29%	22.33%	19.83%	20.10%	21.17%	21.46%	21.02%	22.46%
HCO	0.37%	0.29%	0.43%	0.47%	0.23%	0.50%	0.28%	0.28%	0.30%	0.29%	0.24%	0.19%	0.32%
D/B ASCII/BAUDOT/S TS	0.44%	0.77%	0.33%	0.73%	0.57%	0.65%	0.65%	0.96%	1.03%	1.12%	0.63%	0.88%	0.73%
TOTAL NUMBERS (	OF COMPLE	TED TRS CA	LLS										TOTAL
Local	8,485	8,279	8,099	7,842	7,790	7,232	7,420	6,262	6,999	6,087	6,802	6,632	87,929
Intrastate (Intralata)	325	256	174	168	204	196	163	222	126	142	288	451	2,715
Intrastate (Interlata)	301	341	293	311	220	195	220	253	210	490	357	515	3,706
Interstate	498	541	618	581	568	542	400	338	641	538	675	564	6,504
Toll Free	1,313	1,296	1,142	1,188	1,116	1,113	1,196	1,030	1,058	1,032	1,177	1,108	13,769
Directory Assistance	105	153	64	51	39	40	41	31	52	39	34	35	684
900 (Attempt-ed)	0	0	0	0	0	0	0	0	0	0	0	0	0
Inter-national	2	1	1	5	2	8	5	1	1	2	3	3	34

	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	TOTAL
TOTAL NUMBERS (	OF COMPLE	ETED TRS C	ALLS										
Marine (Attempt- ed)	0	0	0	0	0	0	0	0	0	0	0	0	0
Other calls	0	0	0	0	0	0	0	0	0	0	0	0	0
General Assist- ance	17,113	17,627	16,543	17,329	17,180	17,564	18,789	16,528	17,431	16,036	16,223	16,401	204,764
Busy Ring No answer	2,346	2,453	2,143	1,992	2,067	2,186	1,917	1,593	1,740	1,473	1,787	1,656	23,353
TOTAL Relayed Calls	30,488	30,947	29,077	29,467	29,186	29,076	30,151	26,258	28,258	25,839	27,346	27,365	343,458
MINUTES OF SERVI	MINUTES OF SERVICE TOTAL												
Total Minutes	49,698	52,059	50,902	49,451	49,192	46,261	45,090	40,319	43,405	42,457	44,879	43,241	556,954
Less Interstate	2,555	3,124	3,315	2,989	2,910	3,229	2,283	1,744	3,081	3,043	3,276	2,820	34,370
Less Interstate	14.25	73.22	4.65	22.75	3.02	6.87	28.57	17.43	19.98	27.88	27.95	4.60	251
Less Inter- national	4.88	0.83	0.80	8.17	2.07	2.35	1.25	5.30	0.28	7.07	1.00	15.85	50
Less Toll-Free Asst Min	6,121	6,843	5,834	5,872	5,804	5,334	5,495	5,447	5,120	5,382	5,953	5,427	68,631
Less 900 Assistant Min	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0
STS Billable Minutes	305	523	431	584	419	551	1,029	2,150	657	768	388	286	8,090
WA Total Billable	41,308	42,541	42,178	41,144	40,891	38,240	38,321	35,256	35,841	34,765	36,010	35,259	461,752
Total Billed to State	43,373	44,668	44,287	43,201	42,936	40,152	40,237	37,018	37,633	36,503	37,810	37,022	484,840
NUMBER OF CALLS	TO RELA	<b>1</b>											
Offered	26,554	27,110	25,490	26,506	26,458	26,431	27,392	24,125	25,561	23,521	24,629	24,249	308,026
Answered	26,022	26,645	24,917	26,008	25,801	25,869	26,677	23,496	24,952	22,945	24,010	23,882	301,224
In Queue	26,554	27,110	25,490	26,506	26,458	26,431	27,392	24,125	25,561	23,521	24,629	24,249	308,026
Abandoned in Queue	532	465	573	498	657	562	715	629	609	576	619	367	6,802
Weekend average	715	646	638	639	607	605	624	596	601	557	598	666	7,492
Weekday average	1,111	1,121	1,090	1,099	1,106	1,074	1,115	1,023	1,039	992	981	1,018	12,769
Inbound	26,647	26,770	25,143	26,147	25,341	25,885	26,900	23,739	25,166	23,106	24,118	23,848	302,810
Outbound/ Completed	30,448	30,947	29,077	29,467	29,186	29,076	30,151	26,258	28,258	25,839	27,346	27,527	343,580
Blockage	0	0	0	0	0	0	0	0	0	0	0	0	0
AVERAGE LENGTH	OF CALL E	BY DEVICE											AVERAGE
TTY	4.47	4.44	4.54	5.21	5.08	5.12	4.67	5.72	5.01	4.90	4.67	4.43	4.86
Turbo Code	3.14	3.44	3.57	3.57	3.64	3.55	3.61	3.46	3.20	3.93	3.71	3.57	3.53
ASCII	1.43	1.71	1.19	1.10	1.11	1.19	1.28	1.25	1.46	1.53	1.65	1.81	1.39
VOICE	2.18	2.65	2.41	2.70	2.43	2.55	2.69	2.18	2.42	2.52	2.45	2.58	2.48

	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	
AVERAGE LENGTH	VERAGE LENGTH OF CALL BY DEVICE (Con't)												
vco	4.54	4.75	4.99	4.24	4.68	4.41	4.43	4.82	4.77	5.24	4.71	4.63	4.68
нсо	6.95	11.99	11.37	5.94	6.91	5.43	8.15	4.86	7.27	9.65	10.47	7.72	8.06
Deaf/Blind ASCII Calls	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Deaf/Blind Baudot Calls	2.00	1.69	4.12	3.87	3.86	5.17	4.30	3.36	4.07	3.39	3.13	2.40	3.45
Speech to Speech	8.73	6.67	7.72	6.76	7.43	7.32	16.45	24.90	12.76	15.77	8.89	14.75	11.51
Avg Convers- ation Length	1.91	1.96	2.04	1.91	1.92	1.80	1.69	1.72	1.74	1.85	1.87	1.82	1.85
SPEED OF ANSWER	₹												AVERAG E
Service Level	96%	96%	95%	96%	95%	96%	95%	95%	95%	95%	94%	97%	95.4%
Monthly Ave.	1.2	1.1	1.3	1.2	1.3	1.2	1.4	1.4	1.4	1.4	1.5	0.9	1.28

## Appendix B: CTS Statistics

	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	TOTAL
CTS Call Volume													
Call In	14,874	15,062	14,494	13,910	14,044	15,164	15,117	13,007	14,783	14,276	15,884	14,595	175,210
Voice In	4,370	4,264	3,959	4,118	4,272	4,640	4,604	4,136	4,616	4,483	4,670	4,472	52,604
Total of Calls	19,244	19,326	18,453	18,028	18,316	19,804	19,721	17,143	19,399	18,759	20,554	19,067	227,814
Minutes of Service													Total Min
900 Calls	0	0	0	0	0	0	0	0	0	0	0	0	0
Answer Machine	227	397	369	412	399	271	321	370	420	349	307	295	4,137
In 2 Line (89%)	5,140	5,006	5,542	5,169	5,645	5,482	6,198	5,098	5,604	5,464	5,120	5,053	64,524
Inter-state	12,241	12,041	11,013	11,993	10,977	13,461	11,074	9,780	12,765	11,862	12,226	10,532	139,964
Intra-state	32,583	29,722	28,746	31,259	32,398	34,113	35,868	31,293	35,046	34,453	36,931	35,177	397,588
Toll Free (49%)	6,544	7,394	6,483	6,907	8,258	8,605	7,103	7,018	7,527	7,986	7,485	7,174	88,484
General Assistance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0
Others	659	666	731	873	613	303	496	359	343	303	487	253	6,086
International	96	25	23	85	37	237	135	7	32	69	74	39	859
Total Conversation Minutes	57,491	55,251	52,907	56,698	58,328	62,472	61,196	53,924	61,737	60,486	62,629	58,523	701,642
Number of Complet	ed CTS Calls						Total Calls						
900 Call	0	0	0	0	0	0	0	0	0	0	0	0	0
Answer Machine	189	250	222	236	254	201	214	211	229	203	199	208	2,616
General Assistance	2,724	2,804	2,523	2,381	2,295	2,571	2,441	2,069	2,327	2,258	2,450	2,203	29,046
2 Line	1,406	1,389	1,329	1,373	1,410	1,478	1,486	1,270	1,519	1,352	1,348	1,302	16,662
International	26	12	14	12	13	99	46	22	16	17	25	29	331
Interstate	2,071	2,084	1,983	1,874	1,916	2,127	1,815	1,634	2,011	1,914	2,666	2,074	24,169
Intrastate	11,152	10,950	10,586	10,385	10,614	11,449	11,873	10,320	11,539	11,410	12,251	11,688	134,217
Others	272	302	353	350	280	233	225	166	240	211	242	199	3,073
Toll Free	1,404	1,535	1,443	1,417	1,534	1,646	1,621	1,451	1,518	1,394	1,373	1,364	17,700
Total	19,244	19,326	18,453	18,028	18,316	19,804	19,721	17,143	19,399	18,759	20,554	19,067	227,814

	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	
WA Billable Minutes	<b>;</b>												YTD AVG
Less Interstate Billable Min	12,241	12,041	11,013	11,993	10,977	13,461	11,074	9,780	12,765	11,861	12,226	10,532	11,664
Less Toll Free	3,338	3,771	3,307	3,523	4,212	4,388	3,623	3,579	3,839	4,073	3,817	3,659	3,761
Less in 2 line conversation min	565	551	610	569	621	603	682	561	617	601	563	556	591
Less International	96	25	23	85	37	237	135	7	32	69	74	39	72
Spanish Billable Minutes	0	0	0	0	0	0	0	0	0	0	0	0	0
Billable to Washington State	41,251	38,863	37,955	40,528	42,481	43,783	45,683	39,998	44,484	43,883	45,949	43,736	42,383
Billable to NECA	16,240	16,388	14,952	16,170	15,847	18,689	15,514	13,927	17,252	16,604	16,680	14,785	16,087
Total	57,491	55,251	52,907	56,698	58,328	62,472	61,197	53,924	61,736	60,487	62,629	58,522	58,470

## Appendix C: TRS and CTS

**Customer Contacts Statistics** 

	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	TOTAL
TRS													
Commendations	3	1	1	7	1	0	0	2	1	0	1	1	16
Complaints	2	1	3	0	0	1	1	1	1	0	0	1	9
Instructions/General		36	37	33	31	49	26	31	47	36	44	42	454
Send Info		0	0	1	0	1	0	1	2	3	1	2	13
Equipment Referral		15	9	18	15	16	8	13	19	16	10	11	165
Referred to LEC		63	54	54	65	76	6	76	63	77	63	69	711
Inquiries/Other	164	36	35	27	35	38	30	28	34	31	31	37	402
Total		152	139	140	147	181	71	152	167	163	150	163	1,770
стѕ													
Commendations	2	1	1	0	0	0	0	0	3	3	1	1	11
Complaints	0	0	0	1	0	0	1	0	0	0	0	1	3
Instructions/General		11	14	14	11	17	21	19	17	16	9	0	166
Send Info		2	3	3	1	4	3	4	7	5	1	2	37
Equipment Referral		2	0	2	4	3	1	3	6	0	0	0	21
Referred to LEC		0	0	0	0	0	0	0	0	0	0	0	0
Inquiries/Other	0	0	0	0	0	0	0	0	0	1	0	17	18
Total		16	18	20	16	24	26	26	33	25	11	21	256

## Appendix D: Outreach Activities

Date	Event Name	City	Presenter Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Hearing Loss Association	Bellevue	Meredith Wakefield	стѕ	All ages with hearing loss	200	Exhibit	Brochures, pens, and mouse pads
8/13		Reason for Spo	nsorship		Summary of Event			
	Community goodwill and	d brand recognition.			exhibit. WA Relay h	nosted a booth to	ference. The event showcase relay tech hearing community.	
Date	Event Name	City	Presenter Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Introduction	Leavenworth	Meredith Wakefield	CTS & TRS	Consumers	3	Demo	Brochures, pens, and mouse pads
8/21		Reason for Spo	nsorship		Summary of Event			
	Community goodwill and	d brand recognition.			near Leavenworth V	VA, the subject of owner, a demons	Rayrock Springs Gal Relay operator calls stration of the caption e explained.	came up. With
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Callam Public Utility District	Port Angeles	Meredith Wakefield	TRS	Clallam P.U.D. staff	11	Presentation	Brochures, pens, and mouse pads
8/24		Reason for Spo	nsorship		Summary of Event			
	Community goodwill and	d brand recognition.					et Sundby for employ answer session after	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Brain Trauma Center	Seattle	Meredith Wakefield	Speech to Speech & TRS	Harborview Medical staff	14	Presentation	Brochures, pens, and mouse pads
9/22		Reason for Spo	nsorship		Summary of Event			
	Community goodwill and	d brand recognition.				arborview Medical	tion requested by Je Center in Seattle ar	ssica Giordano for nd web conference to
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Speech and Language Association	Wenatchee	Meredith Wakefield	Speech to Speech	Speech Pathologists	14	Presentation	Brochures, pens and information packets
10/13		Reason for Spo	nsorship		Summary of Event			
	Community goodwill and	Speech to Speech	awareness.		Presentation to spe	eech pathologists	during an annual cor	nvention.

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Speech and Language Association	Wenatchee	Meredith Wakefield	Speech to Speech & TRS	Speech Pathologists and consumers	200	Exhibit	Brochures, pens and information packets
10/14 - 10/15	Reason for Sponsorship				Summary of Event			
	Community goodwill and	l Speech to Speech	awareness.				peech for two days o 'ell received by atten	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Portland DeafNation Event	Portland, OR	Steve Peck Lorraine Tveten	TRS	Deaf, Hard of Hearing and Speech-Disabled audience	500+	Exhibit	Brochures, pens, cell phone holders, and mouse pads
	Reason for Sponsorship				Summary of Event			
10/15	Community goodwill and	d brand recognition.			disabled person obt services and applie received a total of 8 phone, and 1 for an e able to discuss W answered questions	ain information or d for special equip TED applications STS device. We A Relay with seve s related to relay s	eral people that came	the STS relay ED program. We nones, 1 for VCO to to our booth and dindividuals seeking
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Morton Senior Center	Morton	Janis Moore	стѕ	Seniors with hearing loss	35+	Presentation	Brochures, pens and information packets
11/15	Reason for Sponsorship				Summary of Event			
	Community goodwill and	d brand recognition.			citizens. The intere answer period, both	st was high, and to during and after	oned Telephone pres here was a substant the presentation. Inf ere left with center n	ial question and ormation packet
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Muckleshoot Tribal Center	Muckleshoot	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
12/14	Reason for Sponsorship				Summary of Event			
.2	Introduction and brand r	ecognition to tribal o	community.		given WA Relay info	ormation packets week of Decemb		Outreach and was lembers. A follow up late for a presentation

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Hibulb Cultural Center	Tulalip	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
12/15	Reason for Sponsorship				Summary of Event			
12/13	Introduction and brand r	ecognition to tribal o	community.		who was introduced	I to WA Relay Trib were provided to	Manager at the Hibu oal Outreach services share with tribal men	s. WA Relay
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	K'lallan Tribe	Port Gamble	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
12/15	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal c	community.			d time for a prese	roduced to WA Relay entation in the Spring	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Suquamish Tribe	Port Madison	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
12/16	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.			vices. A follow up	nager who was intro call will be made to s	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Skokomish Tribal Center	Hood Canal	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
12/16	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	ommunity.		Tribal Outreach ser	vices. Kim will co	Center who was intro ordinate with other d ate and time for pres	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Squaxin Island Tribal Cultural Center	Squaxin Island	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
12/16	Reason for Sponsorship				Summary of Event			
	An introduction and brai	nd recognition to trib	al community.		who was introduced the museum and the	I to WA Relay Trib e area where WA	ibal Cultural Center I pal Outreach services Relay presentation v ary 13, 2012 at noon	s. Mark was shown vill be given. A

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Olympia Senior Center	Olympia	Janis Moore	CTS	Seniors with hearing loss	6	Presentation	Brochures, pens and information packets
12/28	Reason for Sponsorship				Summary of Event			
	Community goodwill and	d brand recognition.			seniors in the audie phone calls. Quest	nce expressed that ions were asked o	at they have hearing	enior Center. Several loss and trouble with resentation. A set of distribution.
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Olympic Senior Center	Olympia	Janis Moore	Speech to Speech	Seniors with hearing loss	35	Presentation	Brochures, pens and information packets
12/28	Reason for Sponsorship	)			Summary of Event			
	Community goodwill and	d Speech to Speech	awareness.		a few individuals at	the senior center	the Olympia Senior that had speech prot entation. The interes	olems. Questions
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Chehalis Center Tribal Administration	Chehalis	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/9	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		was introduced to V	VA Relay Tribal Oon packets to sha	utreach services and re with tribal member	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Chehalis Wellness Center	Chehalis	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/9	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		Relay Tribal Outrea	ch Services and v members. Their up	vas given WA Relay	vas introduced to WA information packets is in April or May and
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Shoalwater Bay Indian Tribe	Shoalwater Bay	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/9	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.			itreach Services.	Center Director, who A follow-up will be co	

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Quinault Tribe	Quinault	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/10	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		Tribal Outreach Ser	vices and was pro nembers. Mark w		uced to the WA Relay y information packets al manger to
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Quinault Mental Health and Family Services	Quinault	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/10	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		Relay Tribal Outrea	ch Services and v th tribal members.	office, who was intro vas provided with WA She also mentioned	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	HOH Tribe	Forks	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/10	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		WA Relay Tribal Ou again to confirm a d	treach Services. ate for their Triba		
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Quileute Tribal Council	La Push	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/11	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		to the WA Relay Tri	bal Outreach Servest. Mark will be co		, who was introduced es us to attend their kson, Director of
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Makah Reservation	Neah Bay	Mark Azure	TRS	Native Americans with hearing loss	3	Outreach Activity	Brochures and information packets
4144	Reason for Sponsorship				Summary of Event			
1/11	Introduction and brand r	ecognition to tribal o	community.		Bowechop, who we were provided with	re introduced to W WA Relay informa I be holding a Hea	ervices Case Worker IA Relay Tribal Outre tition packets to share alth Fair in Spring and ne date.	each Services and e with tribal

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Lower Elwha Klallam Tribe	Port Angeles	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
1/11	Reason for Sponsorship				Summary of Event			
1/11	Introduction and brand r	ecognition to tribal o	community.		WA Relay Tribal Ou information packets	treach Services a to share with triba	ower Elwha Tribe wh nd was provided witl al members. Mark w rge of the Health Fai	n WA Relay ill contact Linda
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	S'Klallam Tribe	Jamestown	Mark Azure	TRS	Native Americans with hearing loss	2	Presentation	Brochures and information packets
1/12	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.			A Relay Tribal Ou		upervisor, who was suggested that Mark
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Squaxin Island Museum/Research Center	Squaxin Island	Mark Azure	TRS	Native Americans with hearing loss	0	Presentation	Brochures and information packets
	Reason for Sponsorship				Summary of Event			
1/12	Introduction and brand r	ecognition to tribal o	community.		Clinic Director of So Services and was p tribal members. The spoke with Bonita R	uaxin who was in rovided with WA F e next Health Fair aham, Elder Site, ch services inform	nation with the tribal	y Tribal Outreach ckets to share with 012. Mark also he will share the WA
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Puyallup Tribe	Puyallup	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Pens, brochures, and information packets
1/27	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		and to provide WA I	Relay information ere are hard of hea	ice WA Relay Tribal packets to share with aring and deaf memb the Elders Luncheor	n tribal members. per, but not how
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Nisqually Tribe	Olympia	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures, pens and information packets
1/27	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		Tribal outreach serv	rices. She referre rank, who organiz		

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Cedar 7 Casino	Sequim	Mark Azure	TRS	Native Americans with hearing loss	120	Presentation	Brochures, pens and information packets
2/10	Reason for Sponsorship				Summary of Event			
2/10	Community goodwill and	d brand recognition	o tribal communit	y.	Relay booth at Elde this event and many the captioning for th come to the WA Re	rs Luncheon. WA y of the participant he event. Participa lay booth. About 3	ers programs, who h Relay Provided Cap ts commented on ho ants at the luncheon 80 people visited the A very good event for	w they appreciated were encouraged to WA Relay booth.
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Swimomish	Swimomish	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures, pens and information packets
2/13	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		Tribal Outreach servith tribal members	vices and was giv	er, who was introduc en WA Relay informa I that there were abo om WA Relay service	ation packets to share ut 7 - 10 members
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Samish Tribal Nations	Anacortes	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures, pens and information packets
2/13	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		was introduced to V	VA Relay Tribal O	t office of the Samish utreach services and al members. The Sa	provided WA Relay
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Upper Skagit Tribe	Sedo-Wooley	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures, pens and information packets
2/13	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		introduced to WA R Relay information popular on setting up a	elay Tribal Outrea ackets to share w booth at the triba	I health fair. They ha	provided with WA Suggested that Mark
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Stillaquamish Tribe	Arlington	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures, pens and information packets
2/14	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.			vices and was pro	tor who was introduc vided with WA Relay	ed to WA Relay information Packets

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Sauk-Suiattle Tribe	Darrington	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
2/14	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	recognition to tribal o	community.		services and was pr	rovided with WA Fe indicated that Sa		
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Speech and Hearing	Seattle	Meredith Wakefield	Speech to Speech	Speech Pathologists	1	Outreach Activity	STS brochures and information packets
2/14	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	recognition.				attle. Reviewed S	athologists offices at STS information with bution.	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Harborview Medical Center	Seattle	Meredith Wakefield	Speech to Speech	Speech Pathologists	1	Outreach Activity	STS brochures and information packets
2/14	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	recognition.					athologists offices at y. Information packe	Harborview. Access ets left with security
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Peter Kirk Community Center	Kirkland	Meredith Wakefield	CTS	Seniors with hearing loss	1	Outreach Activity	STS brochures and information packets
2/15	Reason for Sponsorship	)			Summary of Event			
	Introduction and brand r	recognition to tribal o	community.				Kirk Community Cen eptionist. Information	ter in Kirkland, WA. n packets were left for
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Lummi Reservation	Bellingham	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
0/45	Reason for Sponsorship	)			Summary of Event			
2/15	Introduction and brand r	ecognition to tribal o	community.		the WA Relay Triba information packets have 2 deaf member	I Outreach service to share with tribars in the commun	h Center Director, wes and was provided al members. She me ity and several elder resources would be	entioned that they s who have hearing

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Nooksack Tribe	Deming	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
2/15	Reason for Sponsorship	)		l.	Summary of Event		l	
	Introduction and brand r	ecognition to tribal o	community.		the WA Relay Triba information packets	Outreach service were provided to	council member, who es and was provided share with tribal men re with the tribal men	with WA Relay mbers. She thought
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Evergreen Speech and Hearing clinic	Bellevue	Meredith Wakefield	Speech to Speech & CTS	Speech Pathologists	1	Outreach Activity	STS brochures and information packets
2/15	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition.			Bellevue, WA. The	receptionist was t service for speech	een Speech and Hea amiliar with relay sen n disabled individuals	vices but didn't
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Monroe Library	Monroe	Meredith Wakefield	Speech to Speech & CTS	Speech-Disabled and Hard of Hearing	1	Outreach Activity	STS brochures and information packets
2/16	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition.					at the Monroe Libra Sorenson VP for pul	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	NWRC (North West Regional Center)	Bellingham	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
2/16	Reason for Sponsorship				Summary of Event			
2/10	Introduction and brand r	ecognition to tribal o	community.		WA Relay Tribal Out for Wisdom Warrion representative from	treach services. So s and shared with tribal regions together.	nit Director, who was Shelly thought WA Ro Mark how her depar ether for meetings, lu events in May and	elay would be good tment gets incheons and
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Seattle Indian Center	Seattle	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
2/16	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.			als with disabilities	Assistant at Indian H . WA Relay informa s.	

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Daybreak	Seattle	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
2/16	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		services. She was t	hrilled that Mark s ers with hearing lo	oss and two speech	ated that she aware of
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Muckleshoot Tribe Social Services Building	Auburn	Mark Azure	TRS	Native Americans with hearing loss	2	Outreach Activity	Brochures and information packets
	Reason for Sponsorship	)			Summary of Event			
2/16	Introduction and brand r	ecognition to tribal o	community.		Human Services, M Services Building. aware of the WA Re	ark was referred t Mark met with We elay or TED progra booth at the Elder	am. She feels it wou	n at the Social tated that She wasnt
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Muckleshoot Social Services Building	Auburn	Mark Azure	TRS	Native Americans with hearing loss	1	Outreach Activity	Brochures and information packets
2/16	Reason for Sponsorship				Summary of Event			
	Introduction and brand r	ecognition to tribal o	community.		services and was potential members. A d	rovided with WA R ate/time was set f ught that was a gr	luction to WA Relay Relay information pac or a WA Relay booth reat idea as many of uipment.	ckets to share with n during Elder's
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Chehalis SPIN	Chehalis	Janis Moore	стѕ	Service Providers	12	Presentation	Brochures, pens, and information packets
2/21	Reason for Sponsorship		<u>I</u>		Summary of Event	<u>I</u>		
	Community goodwill and	d brand recognition.			Service Providers In	nformation Networ	Telephone presentark (SPIN) at Chehalis loyees of the center.	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Pow Pow	Vancouver	Mark Azure	TRS	Native American with Hearing Loss	20	Exhibit	Brochures, pens, and information packets
3/3	Reason for Sponsorship				Summary of Event			
	Community goodwill and	d brand recognition.			Vancouver, WA. Th Washington Relay a	e Native Americar and the TED inforr	was at Covington Mi n outreach specialist nation booths. Thro Pow Wow is held ev	set up a booth for ughout the day, a few

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Autism Awareness Fair	Wenatchee	Meredith Wakefield	Speech to Speech	All ages with speech disabilities	80	Exhibit	Brochures, pens, and information packets	
4/14	Reason for Sponsorship		Summary of Event						
Community goodwill as		d brand recognition.			department to Profil the child is approach	e Autistic children hed, the officer wi ere were several v	nd for the Chelan Co for their data base. Il know there are ext endor booths. STS ved.	In an emergency, if enuating	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	City of Spokane	Spokane	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/17	Reason for Sponsorship	)			Summary of Event				
	Introduction and brand recognition to tribal community.			Met with Joanne Kaufman who was introduced to WA Relay Tribal Outreach Services and provided WA Relay information packets to share with tribal members. JoAnne mentioned that she is involved with Tribal Health Project and how the different tribes work with the City of Spokane.					
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Native Health Project of Spokane	Spokane	Mark Azure	TRS	Native American with Hearing Loss	3	Outreach Activity	Brochures and information packets	
	Reason for Sponsorship				Summary of Event				
4/17	Introduction and brand r	uction and brand recognition to tribal community.				Met with Dylan Dressler, an Operation Manager, Toni Lodge, Executive Director and Sam Patrick, AA/NA Counselor at the Native Project Health. Mr. Patrick was familiar with sign language and acted as interpreter. It was mentioned that they are aware of a few deaf tribal members and at least 15 hard of hearing members, which did not include some of the Elders. Dylan mentioned that their schedule of events runs from October thru May. No events were planned during the summer. Provided WA Relay information packets to share with tribal members.			
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Kalispel Tribe	Spokane	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/47	Reason for Sponsorship				Summary of Event				
4/17	Introduction and brand recognition to tribal community.			Met with Deanna at Cammas Center for Community Wellness who was introduced to WA Relay Tribal Outreach Services and provided WA Relay information packets to share with tribal members. Deanna informed Mark that there is one deaf member and 5 hard of hearing members who were related to the elders. Their next event is in August which is a Big Pow Wow Celebration. She will be in contact with Mark via phone or email.					
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Colville Reservation	Colville	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/18	Reason for Sponsorship	)			Summary of Event				
4,10	Introduction and brand r	ecognition to tribal o	community.		Met with Karne Wapato, Nurse Supervisor who was introduced to WA Relay Tribal Outreach services and provided WA Relay information packets to share with tribal members. Karne said there were 2 deaf children and numerous hard of hearing Elders in the tribe. She suggested Mark contact aging services and three other IHS services on the Colville Reservation				

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Colville Reservation	Colville	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/18	Reason for Sponsorship				Summary of Event				
	Introduction and brand recognition to tribal community.			Met with Lucille Pakootas, a Case Aide who was introduced to WA Relay Tribal Outreach Services and provided WA Relay information packets to share with tribal members. A flyer for elder's Lunch in Omak, another section of the Colville Reservation, this coming April 20th and discussed having a WA Relay booth for this event.					
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Spokane Reservation	Spokane	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/18	Reason for Sponsorship				Summary of Event				
	Introduction and brand recognition to tribal community.			Met with Rosetta Wynercoop at the Business Office of HIS (Indian Health Services) who was introduced to WA Relay Tribal Outreach Services and provided WA Relay information packets to share with tribal members. She indicated that she is aware that there are at least 1 deaf tribal member and several hard of hearing members. Their Health Fair will be in the Fall. Mark will be contacting her for more information.					
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Hearing Loss Center	Spokane	Mark Azure	TRS	Native American with Hearing Loss	2	Outreach Activity	Brochures and information packets	
	Reason for Sponsorship				Summary of Event				
4/19	Introduction and brand r	ecognition to tribal o	community.		Met with Dennis and Char at the Hearing Loss Center and provided information about WA Relay, the TED program and the Native American Outreach services. HLC is presently serving 3 Native American clients. Char mentioned that she knows a deaf native who is involved with Native American events and strongly socializes in the Deaf community. HLC has agreed to help Mark with information about Native American events as they are advertised.				
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Hearing Loss Center	Yakima	Mark Azure	TRS	Native American with Hearing Loss	2	Outreach Activity	Brochures and information packets	
4/19	Reason for Sponsorship				Summary of Event				
	Introduction and brand r	ecognition to tribal o	community.		Met with Howard Gorrell and Angela Jaworski and provided information about WA Relay, the TED program and the Native American Outreach services. Angela mentioned that she has a few deaf clients and one is deaf-blind from Yakima. She's aware of 4 other deaf natives in the area who unfortunately they are not involved in the Deaf community. They are very isolated.			treach services. e is deaf-blind from who unfortunately	
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Yakima Nation	Yakima	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/20	Reason for Sponsorship				Summary of Event				
	Introduction and brand recognition to tribal community.				Met with Linda Simpson an audiologist for Yakima Indian Health Services and provided information about WA Relay, the TED program and the Native American Outreach services. He will follow up with her at a later date. Provided ODHH information packets to share with tribal members.				

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Yakima Nation AA and Drug Treatment	Yakima	Mark Azure	TRS	Native American with Hearing Loss	1	Outreach Activity	Brochures and information packets	
4/20	Reason for Sponsorship				Summary of Event				
4/20	Introduction and brand r		Mark met with Paula Winnier at the AA and Drug Treatment Center in Yakima who was introduced to WA Relay Tribal Outreach Services and provided WA Relay information packets to share with tribal members. Paula is aware that there are 7 deaf natives who are not active in the Deaf community. She suggested to Mark to set up a booth at their next Pow Wow in September.						
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Yakima Valley Community College	Yakima	Meredith Wakefield	Speech to Speech & TRS	ASL Students	102	Presentation	Brochures and information packets	
5/10	Reason for Sponsorship	)			Summary of Event				
	Community goodwill and brand recognition.		Outreach Specialist did a presentation to four ASL classes at Yakima Valley Community College. The first presentation was for speech to speech and the other three were about relay. The presentations were well received as many students and teachers did not know of relay services.						
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways	
	Yakima Valley Community College, Students Services	Yakima	Meredith Wakefield	TRS	Office staff	1	Outreach Activity	Brochures	
5/10	Reason for Sponsorship				Summary of Event	Summary of Event			
	Community goodwill and brand recognition.				Outreach Specialist met with student services and Washington Relay services was explained. Outreach specialist will follow with student services in the fall to do a presentation to student services staff at one of their meetings.				
	Community goodwill and	d brand recognition.			was explained. Out	reach specialist w	ill follow with studen	t services in the fall	
Date	Community goodwill and	d brand recognition.	Presenters Names	Product	was explained. Out	reach specialist w	ill follow with studen	t services in the fall	
Date		·		Product TRS	was explained. Out to do a presentation	reach specialist w to student service # of	ill follow with studen es staff at one of the	t services in the fall ir meetings.	
Date 5/17	Event Name Todd Beam High	City Federal Way	Names  Meredith		was explained. Out to do a presentation  Target Audience  Deaf and hard of hearing HS	reach specialist w to student service # of Participants	ill follow with studen es staff at one of thei Showed	Giveaways  Brochures, pens, mouse pads, backpacks, and	
	Event Name  Todd Beam High School	City Federal Way	Names  Meredith		was explained. Out to do a presentation  Target Audience  Deaf and hard of hearing HS students  Summary of Event  Mini Taste of Techn students. They wer	# of Participants  13  ology was presene very savvy on R	ill follow with studen es staff at one of thei Showed	Giveaways  Giveaways  Brochures, pens, mouse pads, backpacks, and information packets  cialist to HS ell phones. Three	
	Event Name  Todd Beam High School  Reason for Sponsorship	City Federal Way	Names  Meredith		was explained. Out to do a presentation  Target Audience  Deaf and hard of hearing HS students  Summary of Event  Mini Taste of Techn students. They wer	# of Participants  13  ology was presene very savvy on R	ill follow with studentes staff at one of their showed  Presentation  ted by Outreach Spellay Services and or	Giveaways  Giveaways  Brochures, pens, mouse pads, backpacks, and information packets  cialist to HS ell phones. Three	
5/17	Event Name  Todd Beam High School  Reason for Sponsorship  Community goodwill and	City  Federal Way  d brand recognition.	Names  Meredith Wakefield	TRS	was explained. Out to do a presentation  Target Audience  Deaf and hard of hearing HS students  Summary of Event  Mini Taste of Techn students. They wer interpreters were the	# of Participants  13  ology was presen e very savvy on Rere as well as the # of	ill follow with students staff at one of their staff at one of their showed  Presentation  ted by Outreach Speelay Services and conteacher; they asked	Giveaways  Giveaways  Brochures, pens, mouse pads, backpacks, and information packets  cicialist to HS ell phones. Three the most questions.	
5/17	Event Name  Todd Beam High School  Reason for Sponsorship  Community goodwill and  Event Name  City of Pasco Spring	City  Federal Way  d brand recognition.  City  Pasco	Names  Meredith Wakefield  Presenters Names  Meredith Wakefield Jodene	TRS	was explained. Out to do a presentation  Target Audience  Deaf and hard of hearing HS students  Summary of Event  Mini Taste of Techn students. They wer interpreters were the Target Audience  Seniors with	# of Participants  13  ology was presen e very savvy on Rere as well as the # of Participants	ill follow with students staff at one of their staff at one of their showed  Presentation  ted by Outreach Speelay Services and content they asked showed	Giveaways  Brochures, pens, mouse pads, backpacks, and information packets  Brochures. Pens, mouse pads, backpacks, and information packets  Brochures. Three the most questions.  Giveaways  Brochures, pens, mouse pads, backpacks, and	

Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	WA School for the Deaf	Vancouver	Steve Peck Meredith Wakefield	TRS	Deaf and Hard of Hearing students	75	Presentation	Brochures and information packets
6/1	Reason for Sponsorship				Summary of Event			
	Community goodwill and brand recognition.			Two presentations were given by Steve Peck; one to Jr. High students and one to High school students. The kids had a good time. WA Relay was invited to come back in September.				
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Cascadia Community College	Bothell	Meredith Wakefield Jodene Anicello	TRS	ASL students	19	Presentation	Brochures, pens, cell phone holders, mouse pads and information packets
6/4	Reason for Sponsorship				Summary of Event			
	Community goodwill and brand recognition.			Outreach team gave a presentation at Cascadia Community College. The outreach team also manned a booth for "A Walk Through the Deaf World" where the ASL students set up displays. The College community was invited but no outside visitors showed up.				
Date	Event Name	City	Presenters Names	Product	Target Audience	# of Participants	Showed	Giveaways
	Vashon Maury Senior Center	Vashon Island	Jodene Anicello	стѕ	Seniors with hearing loss	10	Presentation	Brochures, pens, cell phone holders, mouse pads and information packets
6/20	Reason for Sponsorship				Summary of Event			
	Community goodwill and	d brand recognition.			Captioned Telephor answers afterward.	ne presentation to	senior citizens with	questions and

## Appendix E: Glossary

**CAPTIONED TELEPHONE SERVICE (CTS)**: Captioned Telephone allows people to receive captioned telephone conversations. It is similar in concept to Captioned Television, where spoken words appear as written text for viewers to read. CTS users access the CTS service using a Captioned Telephone. A Captioned Telephone looks and works similar to a standard telephone, allowing callers to talk and listen to each other. The one very significant difference is that the Captioned Telephone displays live word-for-word captions on every phone call. The captions are displayed on the phone's built-in screen so the user can read the words while listening to the voice of the other party. If the Captioned Telephone user has difficulty hearing what the caller says, the user can read the captions for clarification.

**HEARING CARRY-OVER (HCO)**: A feature of TRS where the person with the speech disability is able to listen to the other end user and, in reply, the Communication Assistant (CA) speaks the text as typed by the person with the speech disability. The CA does not type any conversation. Two-line HCO is an HCO service that allows Telecommunication Relay Service (TRS) users to use one telephone line for hearing and the other for sending TTY messages. HCO-to-TTY allows a relay conversation to take place between an HCO user and a TTY user. HCO-to-HCO allows a relay conversation to take place between two HCO users.

**SPEECH-TO-SPEECH (STS)**: A telecommunications relay service that allows individuals with speech disabilities to communicate with voice telephone users through the use of specially trained CA's who understand the speech patterns of persons with speech disabilities and can repeat the words spoken by that person.

**TELECOMMUNICATIONS RELAY SERVICES (TRS)**: Telephone transmission services that provide the ability for an individual who has a hearing or speech disability to engage in communication by wire or radio with a hearing individual in a manner that is functionally equivalent to the ability of an individual who does not have a hearing or speech disability to communicate using voice communication services by wire or radio. Such term includes services that enable two-way communication between an individual who uses a text telephone or other non-voice terminal device and an individual who does not use such a device, speech-to-speech services, video relay services and non-English relay services. TRS supersedes the terms "dual party relay system," "message relay services," and "TDD Relay."

**VOICE CARRY-OVER (VCO)**: A feature of TRS where the person with the hearing disability is able to speak directly to the other end user. The CA types the response back to the person with the hearing disability. The CA does not voice the conversation. Two-line VCO is a VCO service that allows TRS users to use one telephone line for voicing and the other for receiving TTY messages. A VCO-to-TTY TRS call allows a relay conversation to take place between a VCO user and a TTY user. VCO-to-VCO allows a relay conversation to take place between two VCO users.

#### **ACRONYMS**

**CTS**: Captioned Telephone Service **CA**: Communication Assistant

**DB**: Deaf-Blind

**HCO**: Hearing Carry-Over **STS**: Speech-to-Speech

TRS: Telecommunication Relay Services

VCO: Voice Carry-Over